

## News Release for August 23<sup>rd</sup>, 2010

### Edson Centennial Gear In Stores Now

Celebrate Edson's 100<sup>th</sup> birthday by purchasing any number of a great selection of merchandise and memorabilia bearing the official Edson's Centennial logo.

Golf shirts, ball caps, vests, toques and lapel pins will help you wear your hometown spirit with pride in 2011.

Pens and stylish travel mugs are also available for purchase, a perfect gift for anyone on the go.

Each piece of merchandise bears the town's exclusive centennial logo and will make a great gift or addition to any collection.

Golf shirts are available in medium, large and extra large sizes, come in a beautiful blue or beige.

Trendy looking vests come in black, and are available in sizes ranging from small to double extra large.

Headwear comes in two choices: cool looking toques and ball caps, both available in black. Ball caps sport a sleek looking red trim around the peak.

The centennial logo shows the name of Edson in red, with trees and a hill in green, a flowing blue river, the number 100 in gold, and the words, "Our Future, Our Legacy" in black.

Merchandise is in stores now and available at the following locations: Freeze Hot Music, Kwik Crest, Switzer's Drugs, Red Brick Centre, Thymes Two, Town of Edson, and Edson and District Chamber of Commerce.

All memorabilia can be seen online at the centennial website: [edson100.com](http://edson100.com)

Next week; details as we gear up for the 23<sup>rd</sup> Annual Edson Chamber of Commerce Santa Claus Parade, and a Winter Festival, to officially begin 10 months of Edson's 100<sup>th</sup> Anniversary.



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## Edson's 100<sup>th</sup> Anniversary Committee

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Sincerely,

Dale Schnirer

Media Liaison

Edson's 100<sup>th</sup> Anniversary Committee

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